



For immediate release: April 26, 2016

## **MEDIA ALERT**

## Determination and tenacity of Gila River Health Care and Indian Health Service leadership promulgates construction and culturally appropriate naming of GRHC's Hau'pal Red Tail Hawk Health Center

Who: At an April 28<sup>th</sup> event, leadership of Gila River Health Care will host a formal and cultural unveiling of the newly named **Hau'pal Red Tail Hawk Health Center** in a ceremony that will include Tribal Council leadership from the Gila River Indian Community, Indian Health Service's Admiral Reidhead, and others. **GRHC/Public Relations Staff will facilitate media interview requests** 

Why: The purpose of the event is to publically unveil the new name and logo for the Hau'pal Red Tail Hawk Health Center while building awareness about the new service lines and recruitment strategy targeting those who are passionate about serving the Native American population.

Who should attend: Invited guests include tribal leadership representing the Gila River Indian Community, Ak-chin Indian Community, Indian Health Services, leadership from GRIC Tribal Enterprises, elected and government officials from surrounding cities, counties and state agencies, healthcare partner industry partners and others from "centers of influence" called to serve Native Americans such as the American Indian Chamber of Commerce and Inter Tribal Council of Arizona.

When: Thursday, April 28, 2016, 5:30 – 8 pm

Where: Huhugam Heritage Center 4759 N. Maricopa Road, Chandler, AZ 85226

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## About GRHO

Located thirty-five miles south of Phoenix, Arizona, in the Community of Sacaton, Gila River Health Care is a not-for-profit corporation chartered under the auspices of the Gila River Indian Community Tribal government to serve American Indian communities. Today, the organization is comprised of **Hu Hu Kam Memorial Hospital**, a 15-bed critical access hospital designation located in Sacaton, Arizona. This facility provides a wide range of primary health care services to its populations including a state-of-the-art dialysis unit and comprehensive behavioral health services. **The Ak-Chin Clinic** is located within the Ak-chin Indian Community to provide this population with primary health care services. The **Komatke Health Center**, located in Komatke, Arizona, opened in January of 2009 to replace the Gila Cross Clinic and to expand its services to the area. It provides a number of comprehensive primary health services, a state-of-the-art dialysis unit and extensive behavioral health services. **The Caring House Skilled Nursing Facility**, oversite of this center was transferred by the Gila River Indian Community to Gila River Health Care in 2015.

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